

JSNA Blackpool

Joint Strategic Needs Assessment

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Economy



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Economy

An assessment of the Blackpool economy was undertaken in November 2011.

The report aims to provide a strong and comprehensive evidence base which would identify its key economic drivers and inform economic development strategy and investment decisions. The work also assessed Blackpool's role in the wider functional Fylde Coast economy, and key opportunities going forward. Both an [Executive Summary](#) and [full report](#) are available.

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