

Community Life Survey 2023/24

A summary for Blackpool



September 2025

The Community Life Survey

A biennial self-completion online and paper survey

Commissioned by the Cabinet Office in 2012



Loneliness and support networks

Neighbourhood and community

Civic engagement and social action



Loneliness, support networks

Frequency of feelings of loneliness

Indirect Loneliness Composite Score

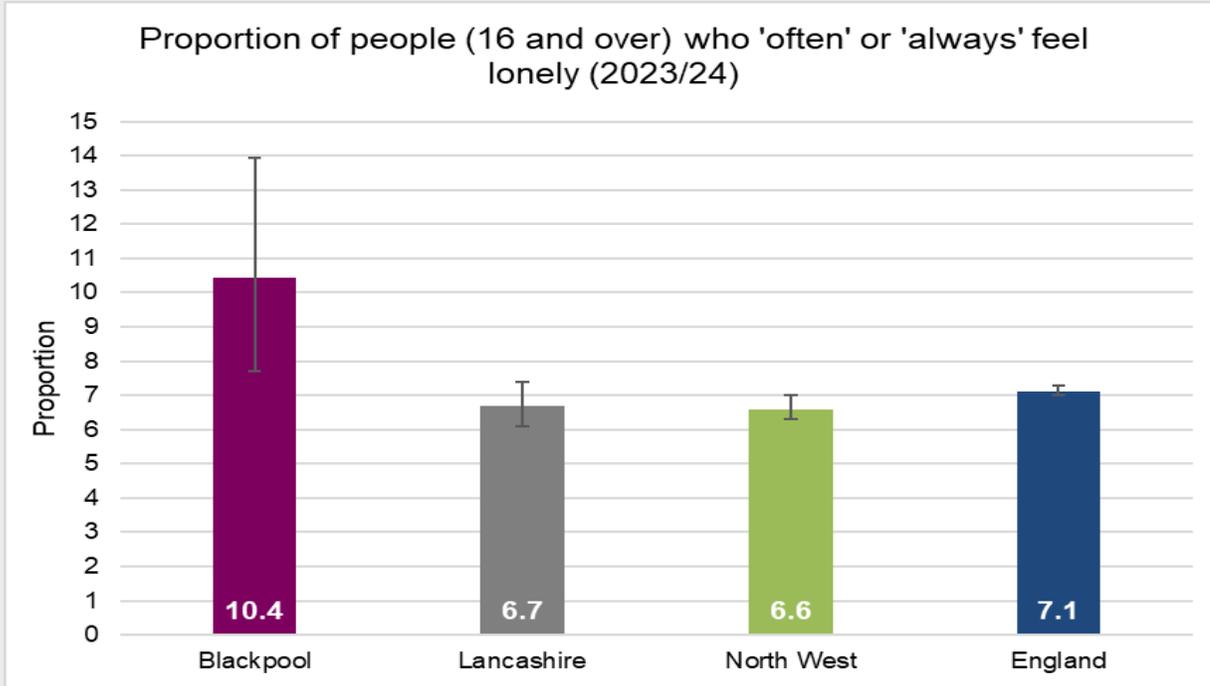
If you needed help there would be people there for you

If you wanted company there would be people to call on

Number of people who you can really count on to listen to you when you need to talk



Frequency of feelings of loneliness – ‘often’ or ‘always’



How often do you feel lonely? England's proportions

Response	Change from 2021/22	%
Often/always	Increase	7.1
Some of the time	No change	19
Occasionally	Increase	24
Hardly ever	Decrease	30
Never	No change	20

10.4% of Blackpool's residents feel lonely 'often' or 'always', **significantly higher** than England (7.1%), the North West (6.6%) and Lancashire (6.7%). This equates to approximately **12,355** residents.



How often do you feel lonely – often or always*

Age group	Percentage	Count	Change [^]
16 to 24	9.8	1,339	-
25 to 34	9.0	1,639	-
35 to 49	7.6	1,979	↑
50 to 64	5.9	1,809	-
65 to 74	3.9	598	-
75 and over	5.8	859	-

[^] Where provided the direction of change since the 2021/22 survey is indicated: - = no change, ↓ = decrease, ↑ = increase, N/A = not applicable/available

Decile	Percentage	Count ^{\$}
1	11.0	5,165
2	10.5	1,999
3	8.4	1,720
4	7.6	1,374
5	6.9	467
6	6.6	84
7	5.6	209
8	5.1	0
9	4.7	0
10	4.5	0

7.6%
females
(4,539)
Change: N/A

6.5%
males
(3,798)
Change: N/A

^{\$}Change direction not available
1 = most deprived decile

*England proportions applied to Blackpool’s 16 and over population, therefore counts may be an under- or over-estimate.



Those who were lonely 'often' or 'always' rated themselves against four measures*

Life satisfaction:

Low

31.6% (Eng)

Blackpool count:

3,907

Life is worthwhile:

Low

33.0% (Eng)

Blackpool count:

4,076

Happiness:

Low

28.5% (Eng)

Blackpool count:

3,526

Anxiety:

High

12.4% (Eng)

Blackpool count:

1,538

Conversely...

Life satisfaction:

398 rated it high or very high

Life is worthwhile:

488 rated it high or very high

Happiness:

410 rated it high or very high

Anxiety:

911 rated it low or very low

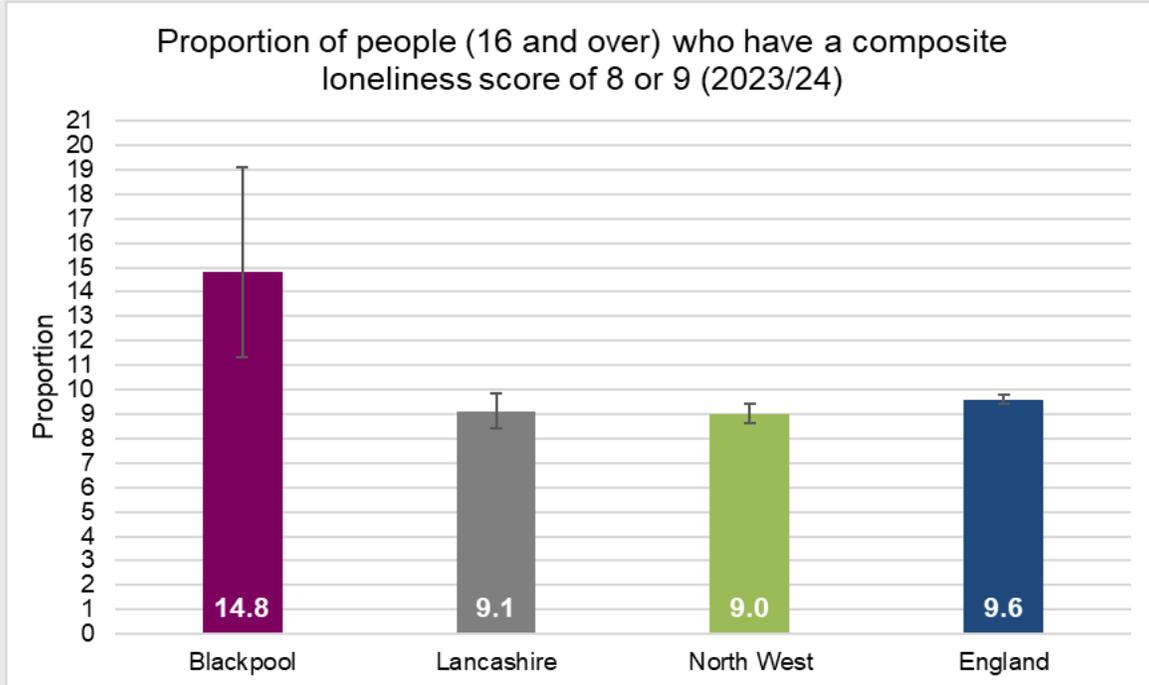
No change from 2021/22 survey findings for any of these four measures

*England proportions applied to Blackpool's 16 and over population, therefore counts may be an under- or over-estimate. Not all persons who were lonely 'often' or 'always' answered these questions



Indirect Loneliness Composite Score of 8 or 9 (where 9 = highest rate of loneliness)

There are three indirect measures of loneliness: how often do you feel that you lack companionship, how often do you feel left out and how often do you feel isolated from others?



Indirect loneliness composite score – England’s proportions

Question	Response	Change from 2021/22	%
How often do you lack companionship?	Often	Increase	12.4
	Some of the time	No change	32.4
	Hardly ever/never	Decrease	55.3
How often do you feel left out?	Often	Increase	10.1
	Some of the time	No change	33.1
	Hardly ever/never	No change	56.8
How often do you feel isolated from others?	Often	Increase	11.0
	Some of the time	No change	31.4
	Hardly ever/never	No change	57.5

Estimates indicate that **14.8%** of people aged 16 and over have a composite loneliness score of 8 or 9, **significantly higher** than England (9.6%), the North West (9.0%) and Lancashire (9.1%). This is around 17,549 of our residents.



Indirect Loneliness Composite Score of 8 or 9 (where 9 = highest rate of loneliness)*

Age group	Percentage	Count	Change [^]
16 to 24	11.9	1,628	-
25 to 34	11.4	2,069	-
35 to 49	10.9	2,821	↑
50 to 64	8.7	2,694	-
65 to 74	5.9	895	-
75 and over	7.3	1,072	-

[^] Where provided the direction of change since the 2021/22 survey is indicated: - = no change, ↓ = decrease, ↑ = increase, N/A = not applicable/available

Decile	Percentage	Count ^{\$}
1	14.7	6,927
2	14.0	2,660
3	11.7	2,397
4	10.3	1,873
5	9.6	647
6	7.8	99
7	8.8	332
8	7.0	0
9	6.4	0
10	6.0	0

10.4%
females
(6,232)
Change: N/A

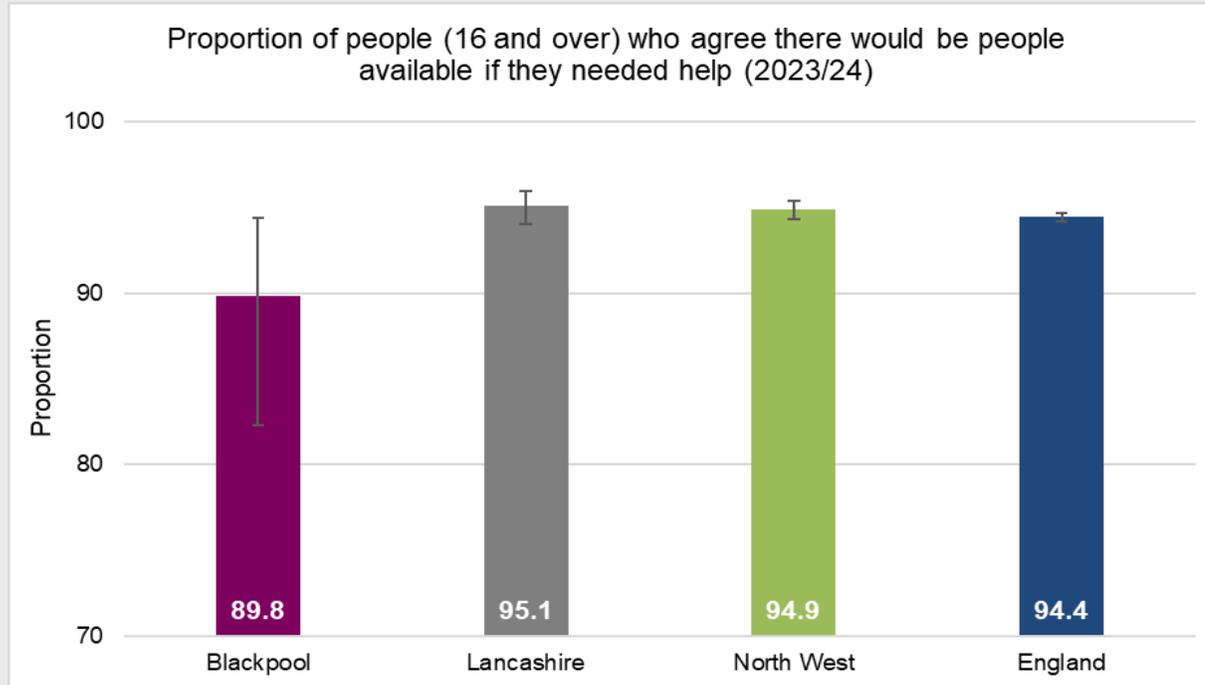
8.6%
males
(5,020)
Change: N/A

^{\$}Change direction not available
1 = most deprived decile

*England proportions applied to Blackpool's 16 and over population, therefore counts may be an under- or over-estimate.



Extent of agreement that if you needed help there would be people there for you – definitely agree or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	No change	69.8
Tend to agree	No change	24.6
Tend to disagree	Increase	3.9
Definitely disagree	No change	1.7

89.8% of residents (106,500) agree that if they needed help there would be people there for them.

Blackpool is **not significantly different** compared to England (94.4%), Lancashire (95.1%) and the North West (94.9%).

Blackpool has the lowest proportion agreeing, with West Lancashire (98.6%) the highest.



Extent of agreement that if you needed help there would be people there for you – definitely agree or tend to agree*

Age group	Percentage	Count	Change^
16 to 24	94.0	12,814	↓
25 to 34	93.6	17,015	-
35 to 49	93.5	24,214	-
50 to 64	94.4	29,123	-
65 to 74	96.0	14,645	-
75 and over	97.2	14,321	-

Decile	Percentage	Count
1	92.0	43,232
2	92.2	17,549
3	93.0	19,113
4	93.6	17,046
5	93.6	6,312
6	94.8	1,210
7	95.7	3,600
8	96.2	0
9	96.1	0
10	97.0	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	95.9	35,720	-
Social rented	89.0	5,964	-
Private rented	93.5	19,225	-

Tenure type is from the 2021 Census
(available from NOMIS)

95.5% females (57,185) Change: N/A	93.5% males (54,867) Change: N/A
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Classification#	Percentage	Count	Change
Higher	95.5	6,899	-
Intermediate	95.8	13,313	-
Routine	93.6	16,275	-
LT unemployed	89.7	12,926	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

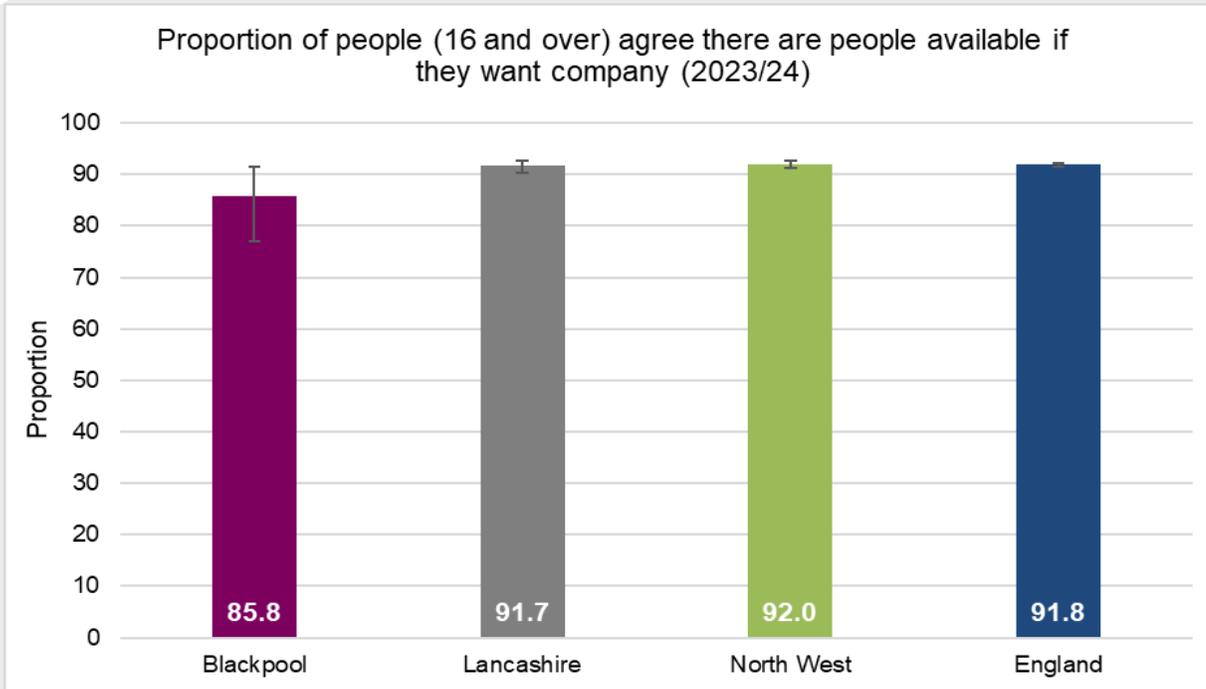
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#Higher = higher managerial, administrative and professional occupations. Intermediate = intermediate occupations. Routine = routine and manual occupations. LT unemployed = never worked and long-term unemployed.

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Extent of agreement that if you wanted company there would be people to call on – definitely agree or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	No change	59.9
Tend to agree	No change	32.0
Tend to disagree	No change	5.9
Definitely disagree	No change	2.3

85.8% of residents (101,740) agree that if they wanted company there would be people to call on.

Blackpool is **not significantly different** compared to England (91.8%), Lancashire (91.7%) and the North West (92.0%).

Blackpool has the lowest proportion, with Lancaster (95.6%) the highest.



Extent of agreement that if you wanted company there would be people to call on – definitely agree or tend to agree*

Age group	Percentage	Count	Change^
16 to 24	92.5	12,618	-
25 to 34	91.0	16,551	-
35 to 49	90.7	23,485	-
50 to 64	91.6	28,269	-
65 to 74	93.6	14,278	-
75 and over	94.2	13,876	-

93.1% females (55,771) Change: N/A	90.7% males (53,254) Change: N/A
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Decile	Percentage	Count
1	88.4	41,558
2	89.3	16,996
3	90.8	18,664
4	91.0	16,566
5	91.1	6,144
6	92.3	1,178
7	93.2	3,507
8	93.8	0
9	94.0	0
10	94.6	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	93.8	34,921	-
Social rented	85.3	5,715	-
Private rented	90.4	18,587	-

Tenure type is from the 2021 Census
(available from NOMIS)

Classification#	Percentage	Count	Change
Higher	93.1	6,730	-
Intermediate	92.6	12,865	-
Routine	90.7	15,774	-
LT unemployed	86.0	12,390	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

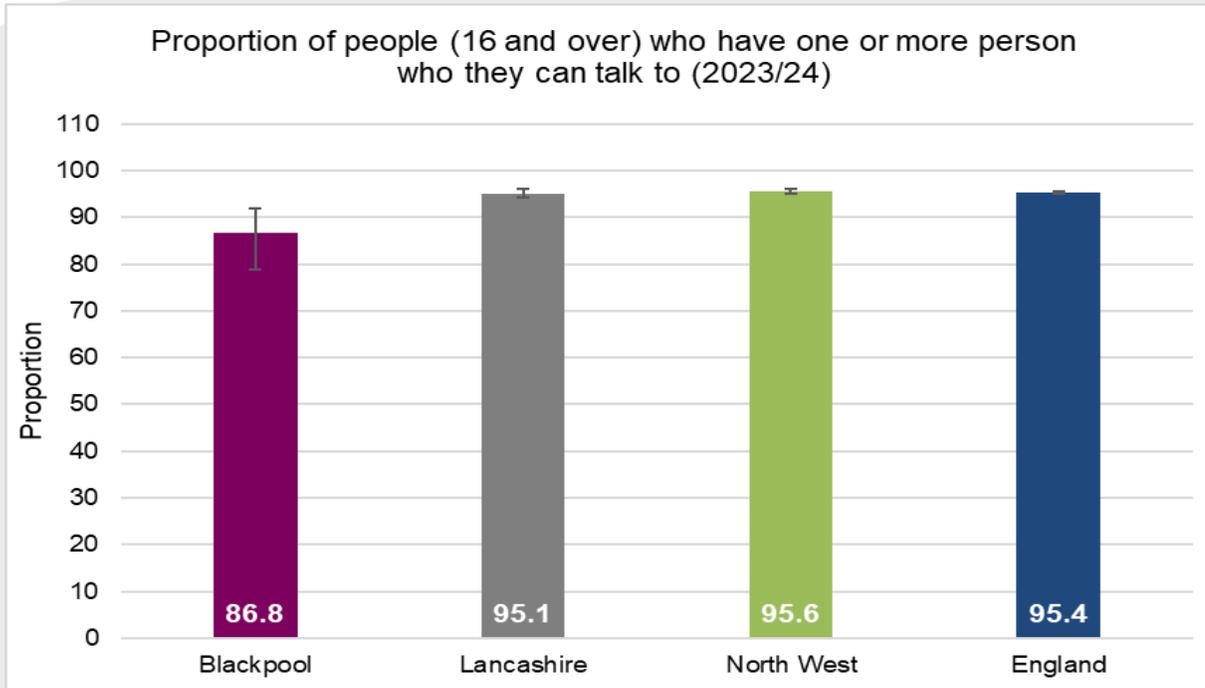
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Number of people who you can really count on to listen to you when you need to talk – one or more persons



England's proportions

Response	Change from 2021/22	%
Yes, one person	No change	21.9
Yes, more than one person	No change	73.5
No one	No change	4.6

86.8% of residents (102,920) would have one or more person they could count on to listen if they needed to talk.

Blackpool is **significantly lower** than England (95.4%), Lancashire (95.1%) and the North West (95.6%)

Blackpool has the lowest proportion, with Lancaster (98.0%) the highest.



Number of people who you can really count on to listen to you when you need to talk – one or more persons*

Age group	Percentage	Count	Change [^]
16 to 24	95.8	13,065	-
25 to 34	95.3	17,336	-
35 to 49	95.3	24,682	-
50 to 64	94.4	29,144	-
65 to 74	95.8	14,606	-
75 and over	97.1	14,316	-

Decile	Percentage	Count
1	92.5	43,500
2	93.8	17,852
3	94.4	19,390
4	95.2	17,327
5	95.2	6,419
6	95.8	1,223
7	96.3	3,623
8	96.5	0
9	96.7	0
10	97.4	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	96.5	35,930	-
Social rented	91.1	6,106	-
Private rented	94.9	19,521	-

Tenure type is from the 2021 Census
(available from NOMIS)

96.3% females (57,671) Change: N/A	94.4% males (55,415) Change: N/A
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Classification [#]	Percentage	Count	Change
Higher	96.4	6,964	-
Intermediate	96.3	13,380	-
Routine	94.3	16,398	-
LT unemployed	90.7	13,068	-

Socio-economic classification from National Statistics
via the census (2021) (available from NOMIS)

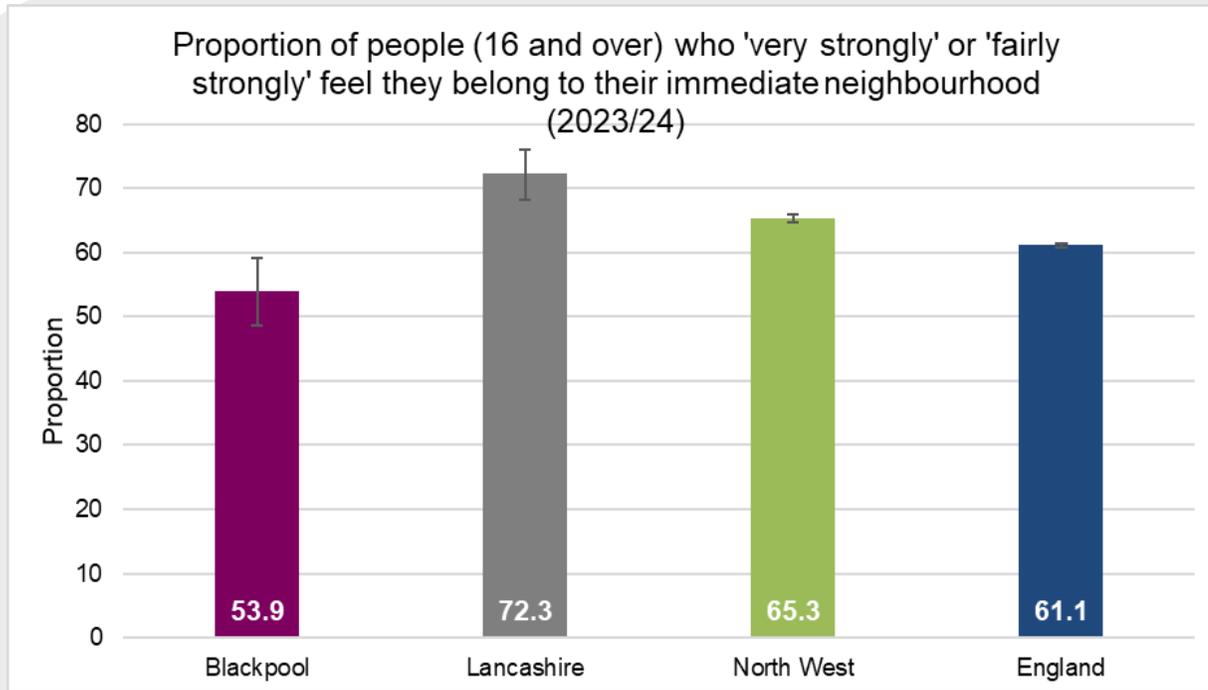
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Strength of feelings of belonging to immediate neighbourhood – very or fairly strongly



England's proportions

Response	Change from 2021/22	%
Very strongly	No change	18.2
Fairly strongly	No change	42.9
Not very strongly	No change	26.8
Not at all strongly	No change	12.1

Blackpool is **significantly lower (53.9%)** than England, Lancashire and the North West.

This equates to approximately 63,900 residents

It is the lowest authority in the Lancashire area. In comparison Ribble Valley (77.5%) is the highest



Strength of feelings of belonging to immediate neighbourhood – very or fairly strongly*

Age group	Percentage	Count	Change [^]
16 to 24	53.9	7,345	-
25 to 34	51.1	9,298	-
35 to 49	59.4	15,396	↑
50 to 64	63.5	19,596	-
65 to 74	70.0	10,670	-
75 and over	72.5	10,689	-

62.7% females (37,577) Change: N/A	59.5% males (34,932) Change: N/A
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Decile	Percentage	Count
1	53.5	25,172
2	54.0	10,281
3	55.3	11,357
4	57.8	10,530
5	60.3	4,067
6	61.6	786
7	65.2	2,454
8	65.3	0
9	68.2	0
10	70.2	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	66.1	24,624	-
Social rented	55.8	3,739	-
Private rented	48.5	9,968	-

Tenure type is from the 2021 Census
(available from NOMIS)

Classification [#]	Percentage	Count	Change
Higher	60.8	15,681	↓
Intermediate	62.8	22,029	-
Routine	58.7	20,423	-
LT unemployed	59.5	8,567	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

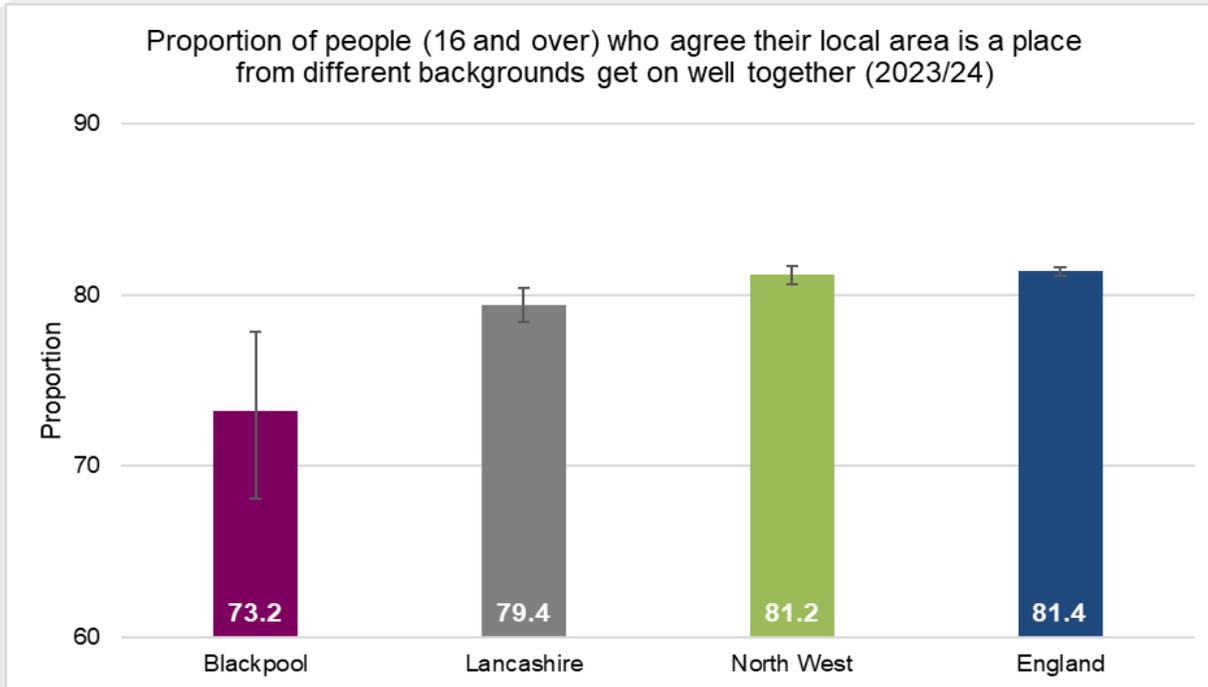
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Extent of agreement that your local area is a place where people from different backgrounds get on well together – definitely or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	No change	16.2
Tend to agree	Decrease	65.2
Tend to disagree	Increase	13.9
Definitely disagree	Increase	4.7

Almost three-quarters (73.2%) agree that people from different backgrounds get on well together, around 86,800 residents. Blackpool is **significantly lower** than England (81.4%), Lancashire (79.4%) and the North West (81.2%). It is one of the lowest ranking authorities in Lancashire.



Extent of agreement that your local area is a place where people from different backgrounds get on well together – definitely or tend to agree*

Age group	Percentage	Count	Change [^]
16 to 24	77.8	10,615	↓
25 to 34	78.5	14,278	↓
35 to 49	80.6	20,869	-
50 to 64	81.8	25,245	↓
65 to 74	85.4	13,026	-
75 and over	88.2	12,993	-

82.4% females (49,341) Change: N/A	80.7% males (47,359) Change: N/A
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Decile	Percentage	Count
1	69.2	32,544
2	73.9	14,058
3	76.5	15,710
4	79.7	14,513
5	81.7	5,508
6	83.8	1,069
7	85.9	3,232
8	87.1	0
9	88.1	0
10	90.1	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	83.8	31,218	↓
Social rented	74.2	4,971	↓
Private rented	79.1	16,262	↓

Tenure type is from the 2021 Census
(available from NOMIS)

Classification [#]	Percentage	Count	Change
Higher	83.5	6,031	↓
Intermediate	82.7	11,484	↓
Routine	78.5	13,645	↓
LT unemployed	76.3	10,991	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

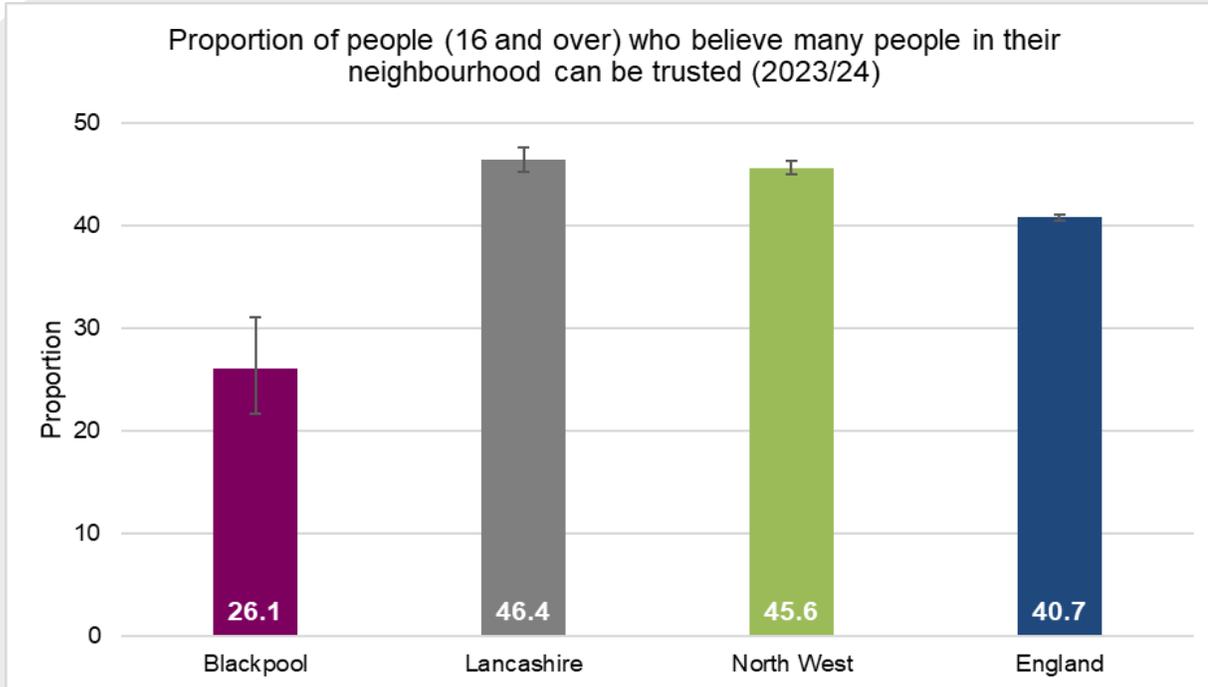
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Extent of agreement that people in the neighbourhood can be trusted – many of the people can be trusted



England's proportions

Response	Change from 2021/22	%
Many people	No change	40.7
Some people	No change	31.9
A few people	Increase	23.2
None can be trusted	No change	4.2

Blackpool (26.1%) is **significantly lower** than England (40.7%), Lancashire (46.4%) and the North West (45.6%). This equates to approximately 30,950 residents.

Burnley (33.0%) and Preston (33.8%) are also significantly lower than the comparators.



Extent of agreement that people in the neighbourhood can be trusted – many of the people can be trusted*

Age group	Percentage	Count	Change [^]
16 to 24	24.8	3,388	-
25 to 34	28.1	5,103	-
35 to 49	37.2	9,630	↓
50 to 64	45.0	13,882	↓
65 to 74	54.9	8,367	-
75 and over	60.5	8,918	↑

41.7% females (25,001) Change: N/A	40.1% males (23,506) Change: N/A
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Decile	Percentage	Count
1	18.1	8,518
2	22.7	4,319
3	27.2	5,588
4	34.2	6,232
5	39.1	2,636
6	44.4	567
7	49.8	1,874
8	52.8	0
9	56.8	0
10	63.3	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	48.9	18,197	-
Social rented	19.9	1,331	-
Private rented	28.4	5,836	↓

Tenure type is from the 2021 Census
(available from NOMIS)

Classification [#]	Percentage	Count	Change
Higher	46.2	3,338	↓
Intermediate	43.2	5,996	-
Routine	31.3	5,448	↓
LT unemployed	27.7	3,985	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

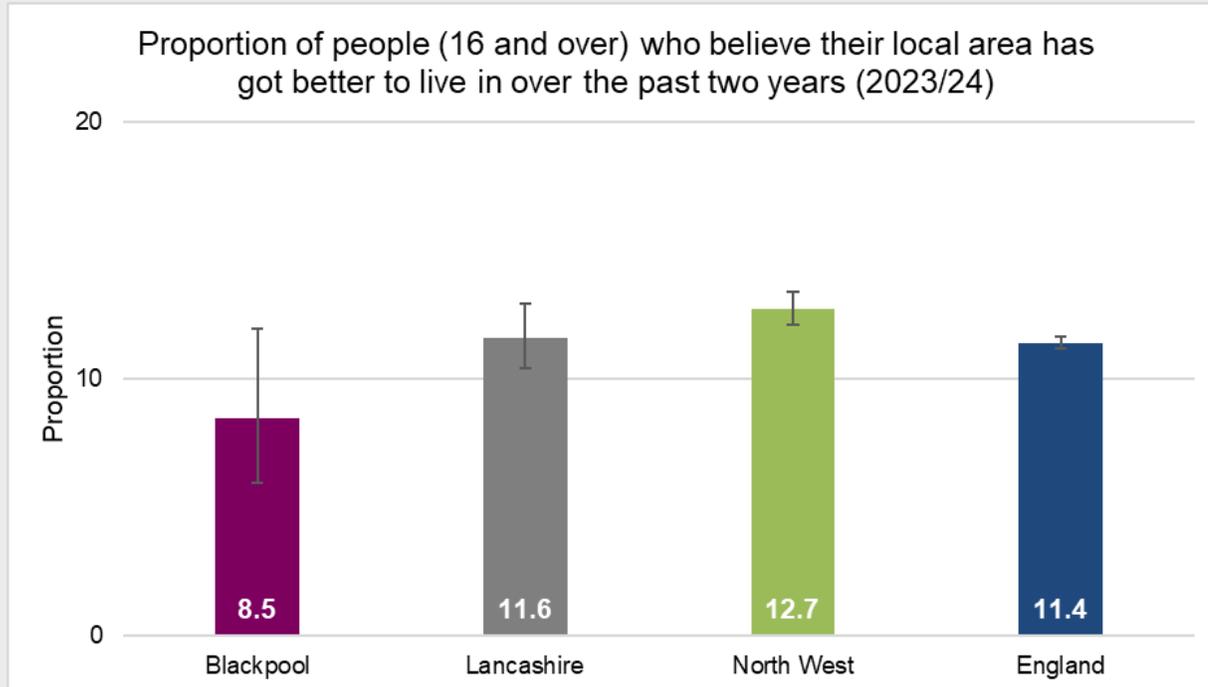
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Perception of change to local area over the past two years – has got better to live in



England's proportions

Response	Change from 2021/22	%
Got better	Decrease	11.4
Got worse	Increase	28.6
Not better or worse	Decrease	60.0

Blackpool (**8.5%**) is **statistically similar** to England (11.4%) and Lancashire (11.6%), but significantly lower than the North West (12.7%). This equates to approximately 10,079 residents.

Wyre (6.5%) has the lowest proportion and South Ribble (16.1%) the highest.



Perception of change to local area over the past two years – has got better to live in*

Age group	Percentage	Count	Change [^]
16 to 24	15.3	2,092	-
25 to 34	16.6	3,021	↓
35 to 49	13.5	3,497	↓
50 to 64	8.5	2,638	↓
65 to 74	7.7	1,167	↓
75 and over	6.7	989	↓

10.7% females (6,432) Change: N/A	12.2% males (7,156) Change: N/A
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Decile	Percentage	Count
1	11.9	25172
2	13.0	10281
3	12.3	11357
4	12.5	10530
5	10.9	4067
6	11.3	786
7	10.9	2454
8	10.7	0
9	10.3	0
10	10.1	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	10.5	3,923	-
Social rented	11.2	752	-
Private rented	14.8	3,050	-

Tenure type is from the 2021 Census
(available from NOMIS)

Classification [#]	Percentage	Count	Change
Higher	12.9	930	↓
Intermediate	8.9	1,237	-
Routine	9.4	1,625	-
LT unemployed	13.1	1,891	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

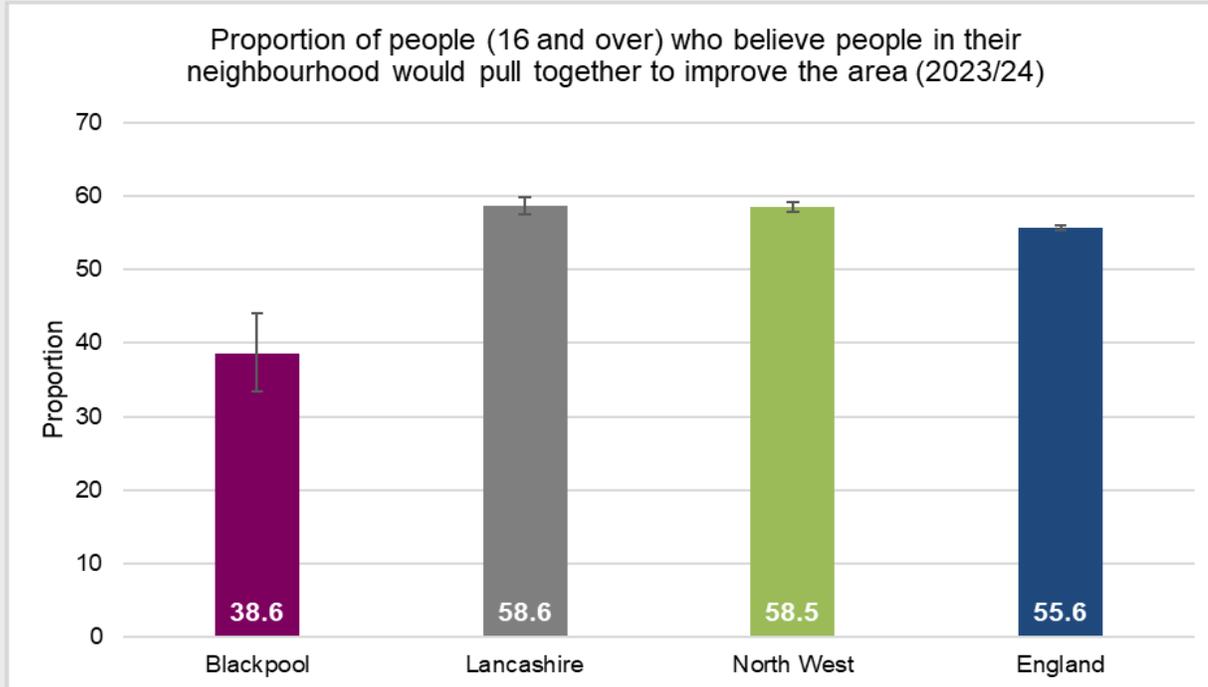
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Extent of agreement that people in the neighbourhood pull together to improve the area – definitely or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	Decrease	11.8
Tend to agree	Decrease	43.8
Tend to disagree	Increase	27.0
Definitely disagree	Increase	17.3

Blackpool (**38.6%**) is **significantly lower** than England, Lancashire and the North West. This equates to around 45,800 residents.

It is the lowest authority in the Lancashire area. In comparison Ribble Valley (74.0%) is the highest.



Extent of agreement that people in the neighbourhood pull together to improve the area – definitely or tend to agree*

Age group	Percentage	Count	Change [^]
16 to 24	44.3	6,035	-
25 to 34	48.0	8,733	↓
35 to 49	56.6	14,674	↓
50 to 64	57.5	17,754	↓
65 to 74	63.0	9,600	↓
75 and over	66.1	9,735	↓

Decile	Percentage	Count
1	41.9	19,717
2	44.7	8,502
3	45.8	9,408
4	51.2	9,321
5	54.2	3,652
6	58.2	743
7	62.7	2,357
8	64.3	0
9	66.2	0
10	69.6	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	61.0	22,715	↓
Social rented	44.2	2,958	↓
Private rented	46.6	9,592	↓

Tenure type is from the 2021 Census
(available from NOMIS)

56.3% females (33,738) Change: N/A	55.3% males (32,439) Change: N/A
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Classification [#]	Percentage	Count	Change
Higher	44.3	6,035	↓
Intermediate	48.0	8,733	↓
Routine	56.6	14,674	↓
LT unemployed	57.5	17,754	↓

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

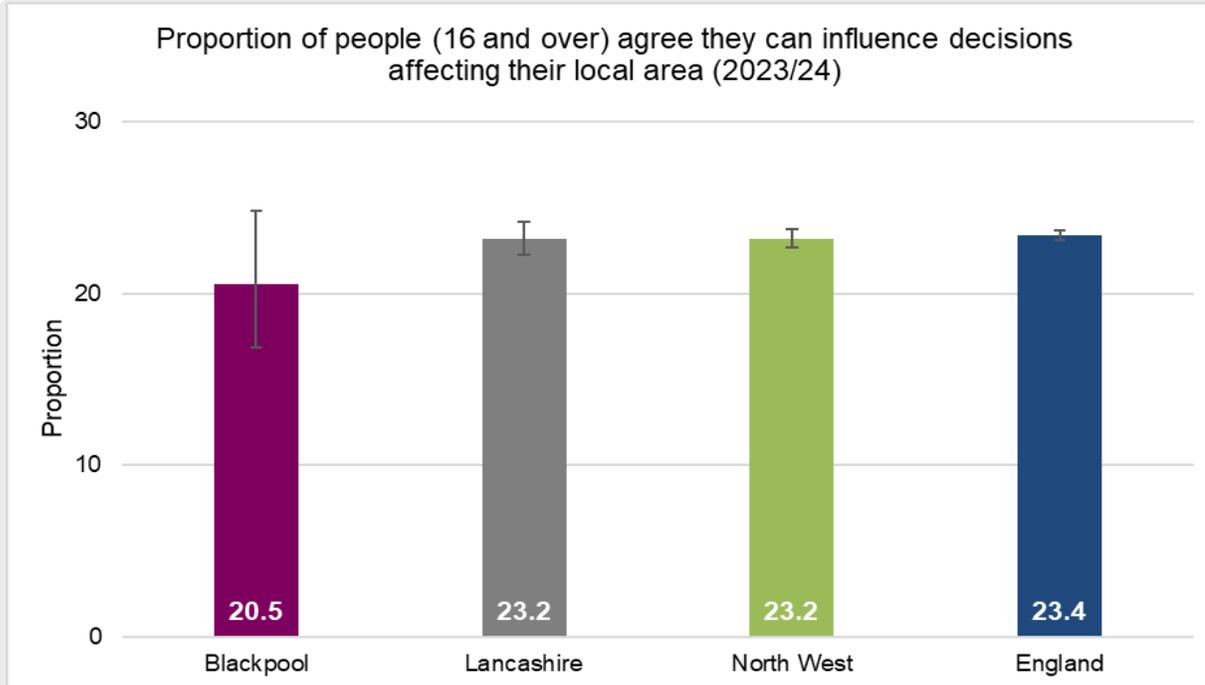
*England proportions applied to Blackpool's 16 and over population, therefore counts may be an under- or over-estimate

[#]Higher = higher managerial, administrative and professional occupations. Intermediate = intermediate occupations. Routine = routine and manual occupations. LT unemployed = never worked and long-term unemployed.

[^] Where provided the direction of change since the 2021/22 survey is indicated: ▬ = no change, ↓ = decrease, ↑ = increase, N/A = not applicable/available



Extent of agreement that you can personally influence decisions affecting the local area – definitely or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	No change	2.9
Tend to agree	Decrease	20.5
Tend to disagree	Decrease	46.9
Definitely disagree	Increase	29.7

A fifth (**20.5%**) of residents agree that they can influence decisions affecting their local area, around 24,300 residents. Blackpool is **statistically similar** to England (23.4%), Lancashire (23.2%) and the North West (23.2%). It is the third lowest of all the Lancashire authorities, with Wyre (18.9%) and Rossendale (19.4%) the lowest.



Extent of agreement that you can personally influence decisions affecting the local area – definitely or tend to agree*

Age group	Percentage	Count	Change [^]
16 to 24	23.2	3,157.32	-
25 to 34	21.9	3,985	↓
35 to 49	25.6	6,620	-
50 to 64	23.3	7,195	↓
65 to 74	23.0	3,500	↓
75 and over	21.83	210	-

Decile	Percentage	Count
1	23.4	11,016
2	24.0	4,563
3	23.0	4,734
4	23.7	4,318
5	22.9	1,547
6	23.5	299
7	23.6	887
8	23.6	0
9	23.3	0
10	22.9	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	22.9	8,530	↓
Social rented	23.3	1,559	↓
Private rented	24.9	5,128	-

*Tenure type is from the 2021 Census (available from NOMIS)

22.6% females (13,538) Change: N/A	24.3% males (14,234) Change: N/A
--	--

Classification [#]	Percentage	Count	Change
Higher	24.7	1,786	↓
Intermediate	20.7	2,874	↓
Routine	19.8	3,441	↓
LT unemployed	27.7	3,995	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

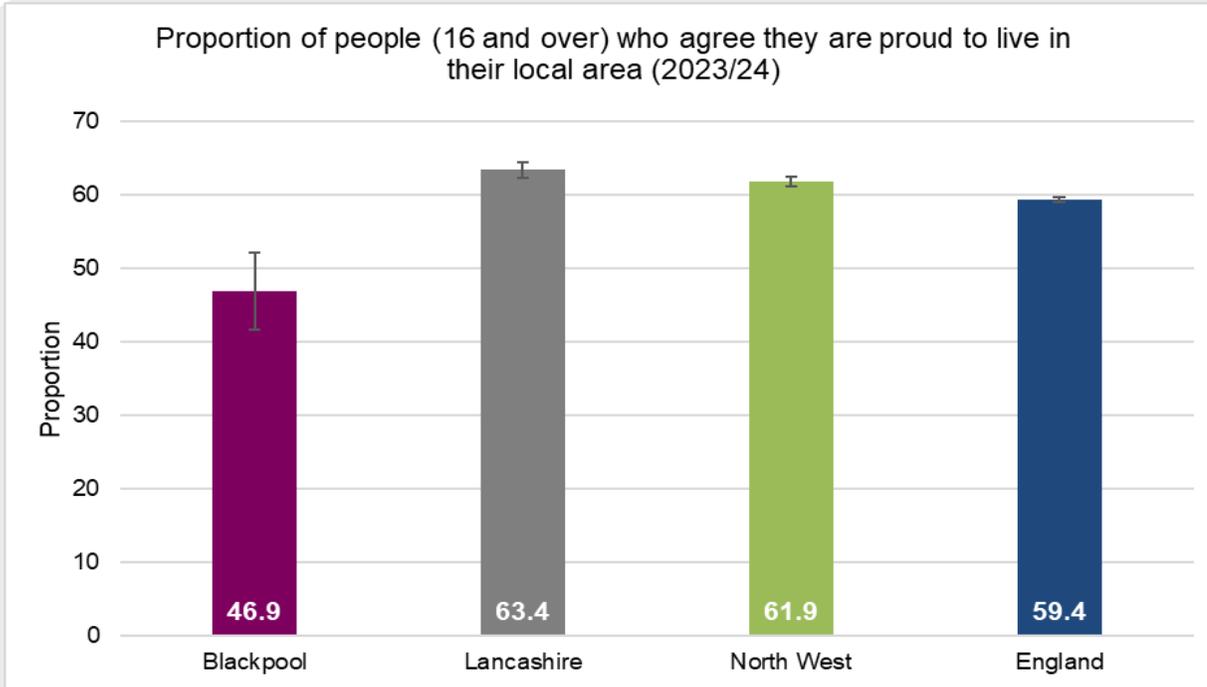
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[#]Higher = higher managerial, administrative and professional occupations. Intermediate = intermediate occupations. Routine = routine and manual occupations. LT unemployed = never worked and long-term unemployed.



Levels of agreement that you are proud to live in your local area – definitely or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	N/A	24.0
Tend to agree	N/A	35.4
Neither agree or disagree	N/A	27.7
Tend to disagree	N/A	7.4
Definitely disagree	N/A	5.4

46.9% of residents agree they are proud to live in their local area, an estimated at 55,610 residents.

Blackpool is **significantly lower** compared to England (59.4%), Lancashire (63.4%) and the North West (61.9%). Hyndburn has the lowest proportion (46.0%), and Ribble Valley at 87.1% is almost double Blackpool's rate.



Levels of agreement that you are proud to live in your local area – definitely or tend to agree*

Age group	Percentage	Count	Change [^]
16 to 24	46.9	6,395	N/A
25 to 34	54.6	9,931	N/A
35 to 49	60.3	15,611	N/A
50 to 64	60.8	18,775	N/A
65 to 74	65.7	10,018	N/A
75 and over	71.4	10,516	N/A

Decile	Percentage	Count
1	36.6	17,206
2	42.7	8,131
3	48.1	9,874
4	54.4	9,911
5	58.4	3,941
6	63.9	815
7	68.6	2,579
8	71.2	0
9	73.7	0
10	78.2	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	64.3	23,946	N/A
Social rented	45.8	3,071	N/A
Private rented	53.4	10,986	N/A

Tenure type is from the 2021 Census
(available from NOMIS)

60.4% females (36,172) Change: N/A	58.8% males (34,517) Change: N/A
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Classification [#]	Percentage	Count	Change
Higher	63.7	4,600	N/A
Intermediate	60.2	8,357	N/A
Routine	52.3	9,095	N/A
LT unemployed	51.0	7,349	N/A

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

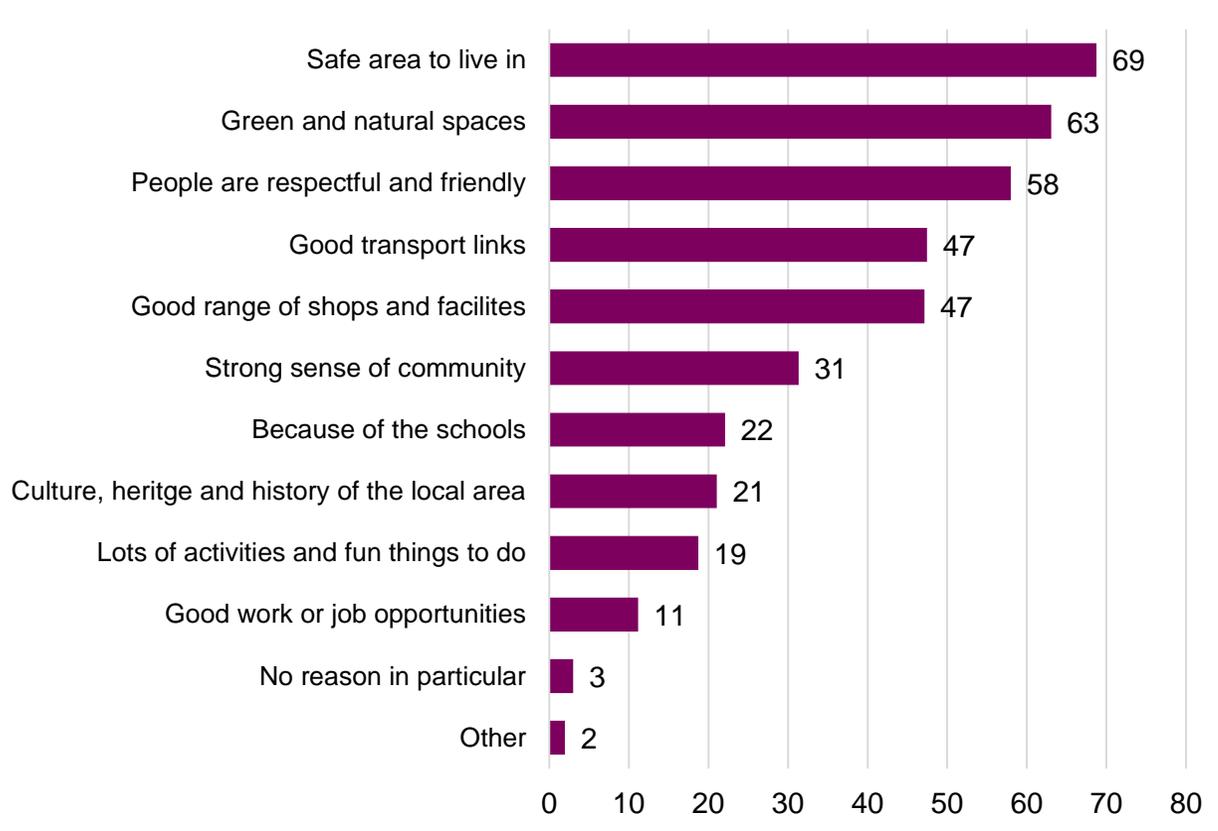
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Reasons for agreeing that you are proud to live in your local area – proportion by reason



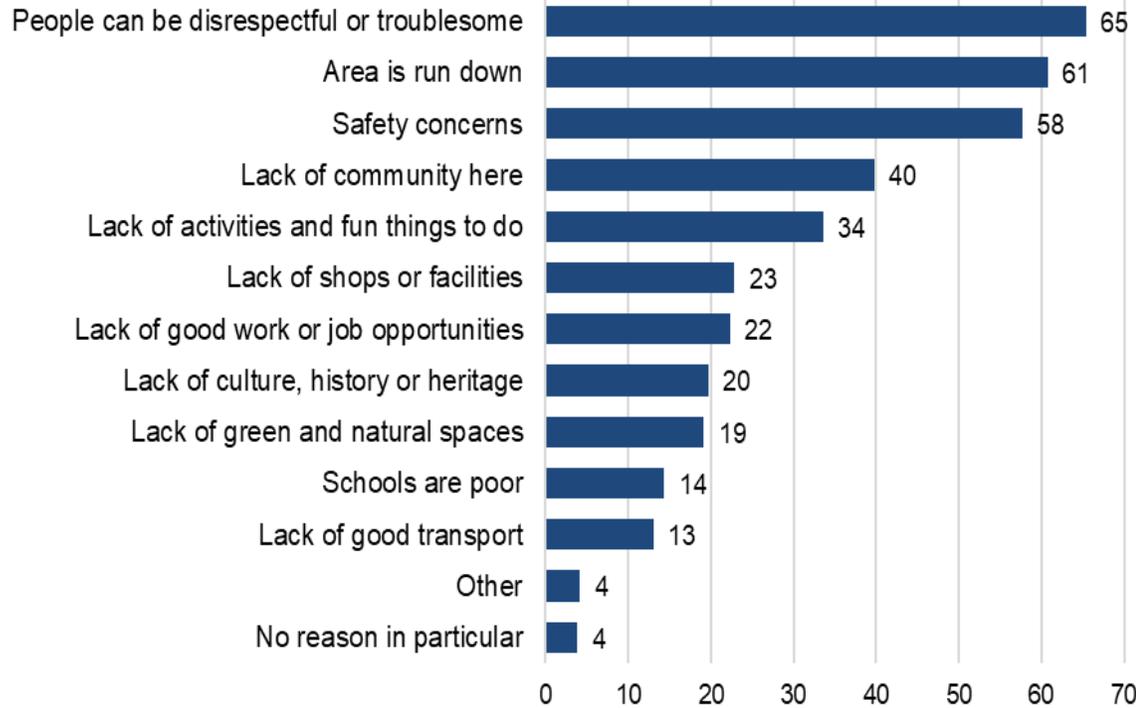
Response	Count
Safe area to live in	81,514
Green and natural spaces	74,780
People are respectful and friendly	68,756
Good transport links	56,262
Good range of shops and facilities	55,889
Strong sense of community	37,174
Because of the schools	26,193
Culture, heritage and history of the local area	24,987
Lots of activities and fun things to do	22,190
Good work or job opportunities	13,262
No reason in particular	3,573
Other	2,333

Note, respondents are able to select multiple responses



Reasons for disagreeing that you are proud to live in your local area

Reasons for disagreeing that you are proud to live in the local area - England proportions (people aged 16 and over) 2023/24



Response

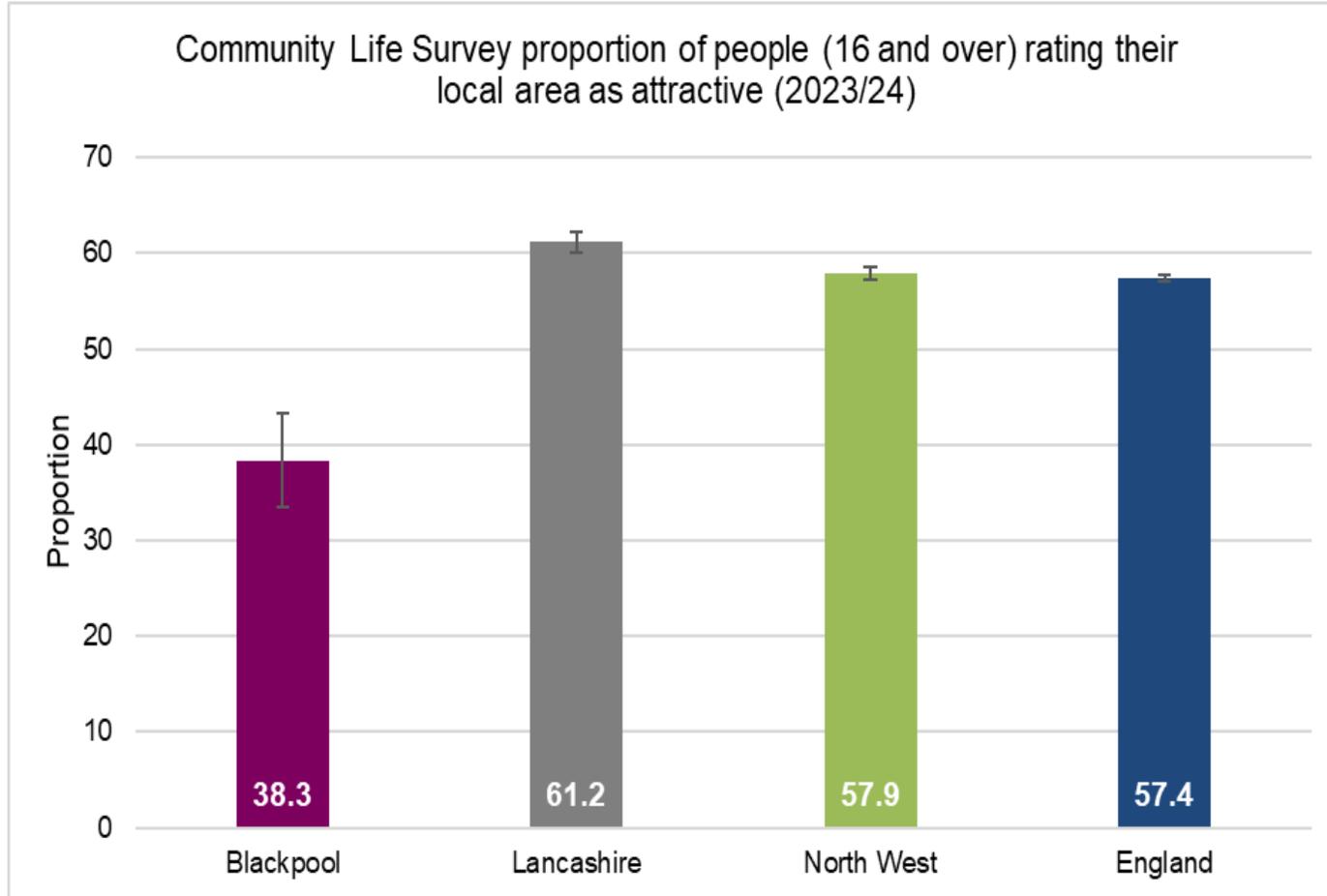
Count

People can be disrespectful or troublesome	77,607
Area is run down	72,085
Safety concerns	68,352
Lack of community here	47,166
Lack of activities and fun things to do	39,853
Lack of shops or facilities	27,091
Lack of good work or job opportunities	26,428
Lack of culture, history or heritage	23,281
Lack of green and natural spaces	22,710
Schools are poor	17,019
Lack of good transport	15,458
Other	4,913
No reason in particular	4,506

Note, respondents are able to select multiple responses



Extent of the attractiveness of the local area – very or somewhat attractive



Blackpool is significantly lower than England, the North West and Lancashire

Just over 45,400 residents believe the area is attractive

Blackpool has the lowest proportion and Ribble Valley (89.6%) the highest

Very attractive 17.4% - no change

Somewhat attractive 39.9% - no change

Neither 25.4% - no change

Somewhat unattractive 12.2% - no change

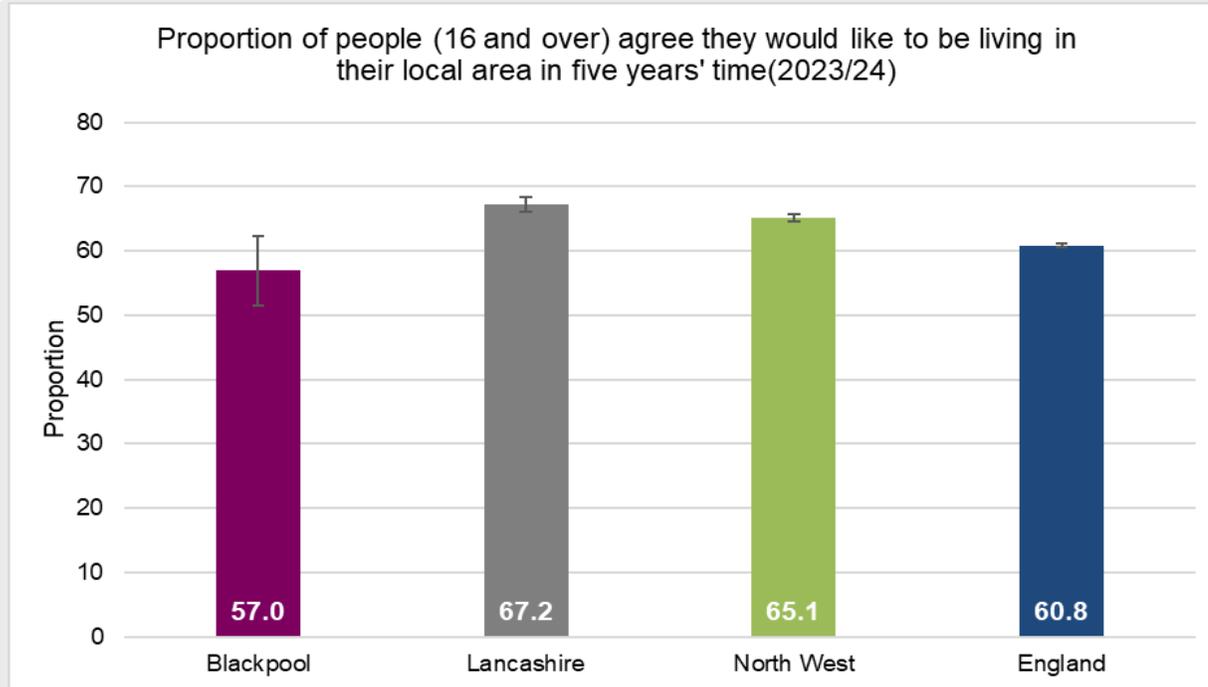
Very unattractive 5.0% - no change

Note, respondents are able to select multiple responses

Blackpool Council



Levels of agreement that in five years you would still like to be living in the local area – definitely or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	N/A	31.3
Tend to agree	N/A	29.6
Neither agree or disagree	N/A	18.1
Tend to disagree	N/A	9.9
Definitely disagree	N/A	11.1

57.0% of residents agree they would still like to live in their local area, an estimated at 67,590 residents.

Blackpool is **statistically similar** compared to England (60.8%), but **significantly lower** than Lancashire (67.2%) and the North West (65.1%). Hyndburn has the lowest proportion (49.7%), and Fylde and Ribble Valley the highest (both 82.1%).



Levels of agreement that in five years you would still like to be living in the local area – definitely or tend to agree*

Age group	Percentage	Count	Change [^]
16 to 24	34.1	4,646	N/A
25 to 34	50.6	9,198	N/A
35 to 49	62.2	16,102	N/A
50 to 64	64.6	19,933	N/A
65 to 74	74.8	11,405	N/A
75 and over	83.6	12,320	N/A

62.0% females (37,126) Change: N/A	60.1% males (35,264) Change: N/A
--	--

Decile	Percentage	Count
1	44.3	20,839
2	48.3	9,184
3	52.1	10,695
4	57.6	10,477
5	60.1	4,051
6	64.1	818
7	67.9	2,554
8	69.4	0
9	71.9	0
10	74.0	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	66.7	24,833	N/A
Social rented	53.3	3,571	N/A
Private rented	47.2	9,717	N/A

Tenure type is from the 2021 Census
(available from NOMIS)

Classification [#]	Percentage	Count	Change
Higher	62.5	4,518	N/A
Intermediate	62.9	8,744	N/A
Routine	57.8	10,048	N/A
LT unemployed	55.6	8,007	N/A

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

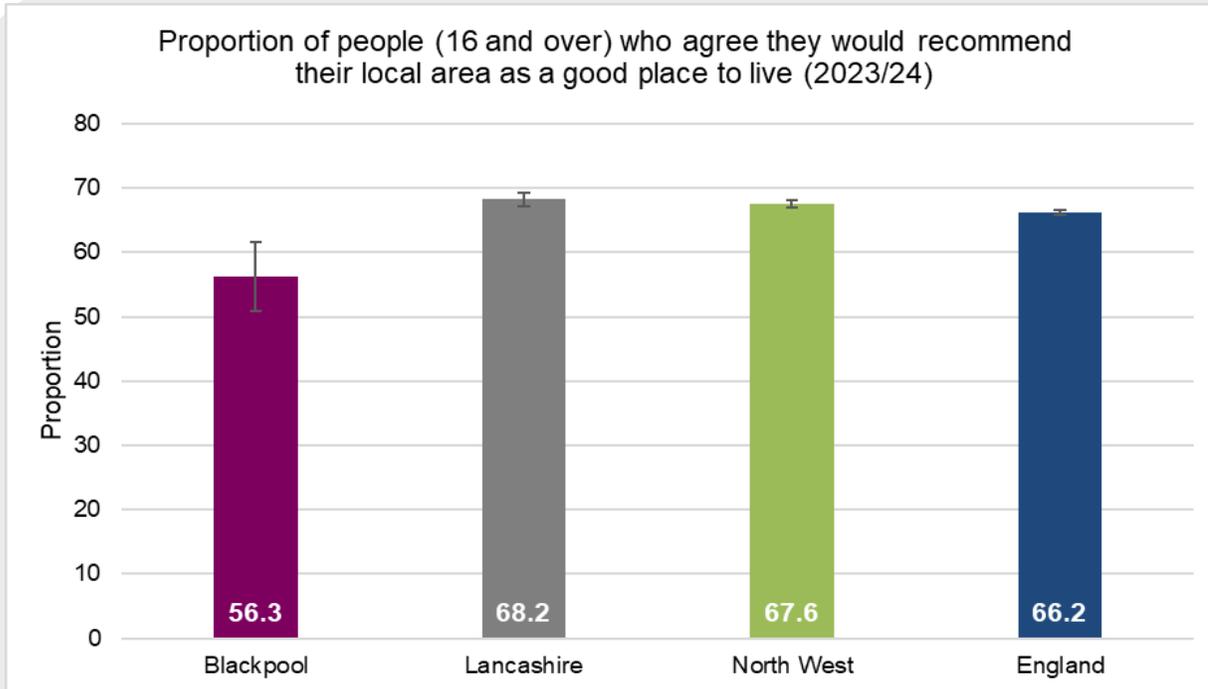
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[#]Higher = higher managerial, administrative and professional occupations. Intermediate = intermediate occupations. Routine = routine and manual occupations. LT unemployed = never worked and long-term unemployed.



Levels of agreement that you would recommend your local area to others as a good place to live – definitely or tend to agree



England's proportions

Response	Change from 2021/22	%
Definitely agree	N/A	28.9
Tend to agree	N/A	37.3
Neither agree or disagree	N/A	21.0
Tend to disagree	N/A	7.1
Definitely disagree	N/A	5.7

56.3% of residents agree they would recommend their local area, which is around estimated at 66,760 residents.

Blackpool is **significantly lower** compared to England (66.2%), Lancashire (68.2%) and the North West (67.6%). While not the lowest in Lancashire, there are 12 percentage points difference between Blackpool and the county average.



Levels of agreement – that you would recommend your local area to others as a good place to live definitely or tend to agree*

Age group	Percentage	Count	Change [^]
16 to 24	52.4	7,146	N/A
25 to 34	62.7	11,396	N/A
35 to 49	67.5	17,486	N/A
50 to 64	67.6	20,874	N/A
65 to 74	72.3	11,017	N/A
75 and over	77.7	11,457	N/A

66.7% females (39,935) Change: N/A	66.3% males (38,883) Change: N/A
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Decile	Percentage	Count
1	39.4	18,542
2	48.9	9,308
3	54.4	11,168
4	62.0	11,277
5	66.5	4,482
6	71.2	908
7	75.9	2,856
8	78.5	0
9	81.6	0
10	85.5	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	71.5	26,638	N/A
Social rented	50.7	3,397	N/A
Private rented	60.5	12,452	N/A

Tenure type is from the 2021 Census
(available from NOMIS)

Classification [#]	Percentage	Count	Change
Higher	71.8	5,190	N/A
Intermediate	67.0	9,313	N/A
Routine	59.5	10,350	N/A
LT unemployed	55.5	7,988	N/A

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

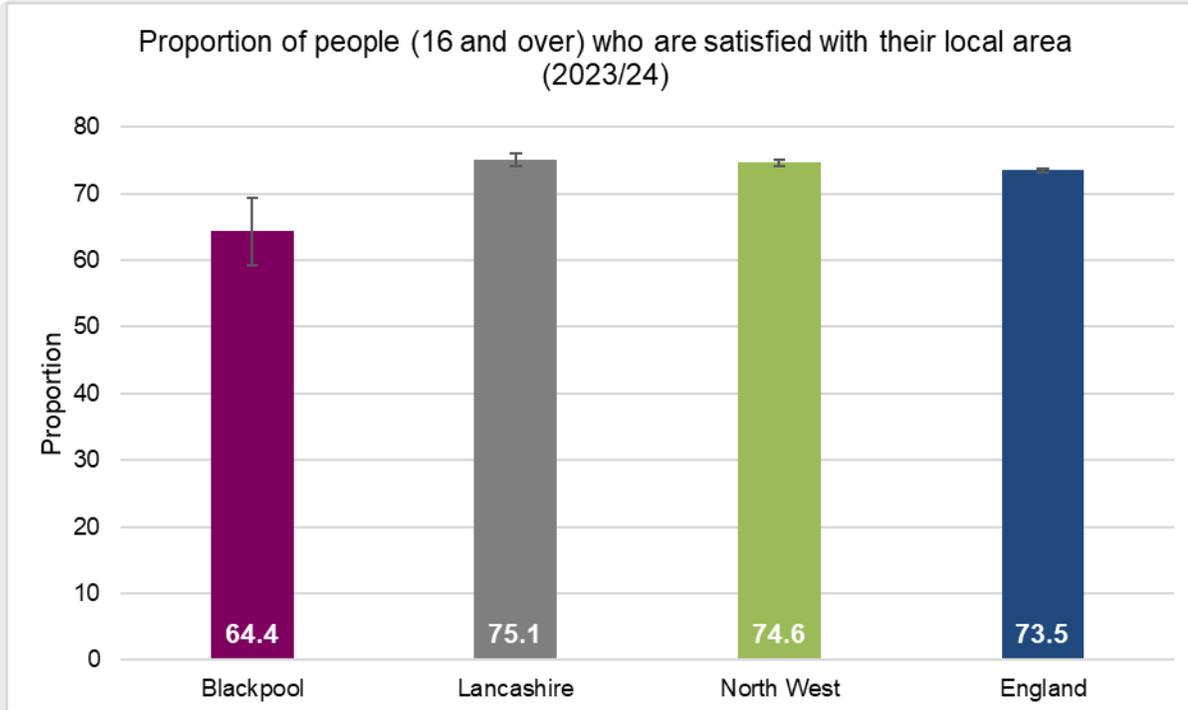
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Satisfaction with your local area as a place to live – very satisfied or fairly satisfied



England's proportions

Response	Change from 2021/22	%
Very satisfied	Decrease	27.7
Fairly satisfied	No change	45.9
Neither satisfied nor dissatisfied	No change	15.7
Fairly dissatisfied	Increase	7.7
Very dissatisfied	Increase	3.1

64.4% of residents (76,361) state they are very satisfied or fairly satisfied with their local area.

Blackpool is **significantly lower** compared to England (73.5%), Lancashire (75.1%) and the North West (74.6%).

Hyndburn (58.6%) has the lowest proportion, Ribble Valley (93.1%) the highest.



Satisfaction with your local area as a place to live – very satisfied or fairly satisfied*

Age group	Percentage	Count	Change [^]
16 to 24	65.5	8,928	-
25 to 34	69.2	12,591	↓
35 to 49	72.7	18,834	↓
50 to 64	75.0	23,142	↓
65 to 74	80.3	12,248	-
75 and over	84.3	12,429	-

Decile	Percentage	Count
1	53.7	25,246
2	59.8	11,387
3	64.2	13,187
4	70.7	12,877
5	73.5	4,953
6	77.8	993
7	81.2	3,055
8	83.2	0
9	85.4	0
10	88.5	0

Change direction not available
1 = most deprived decile

Tenure	Percentage	Count	Change
Owner	77.8	28,983	↓
Social rented	61.0	4,086	↓
Private rented	69.3	14,253	↓

Tenure type is from the 2021 Census
(available from NOMIS)

74.6% females (44,661) Change: N/A	73.4% males (43,100) Change: N/A
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Classification [#]	Percentage	Count	Change
Higher	78.0	5,633	↓
Intermediate	74.7	10,380	↓
Routine	68.3	11,868	↓
LT unemployed	65.0	9,358	-

Socio-economic classification from National Statistics via the census (2021) (available from NOMIS)

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Civic engagement and social action

Participation

Consultation

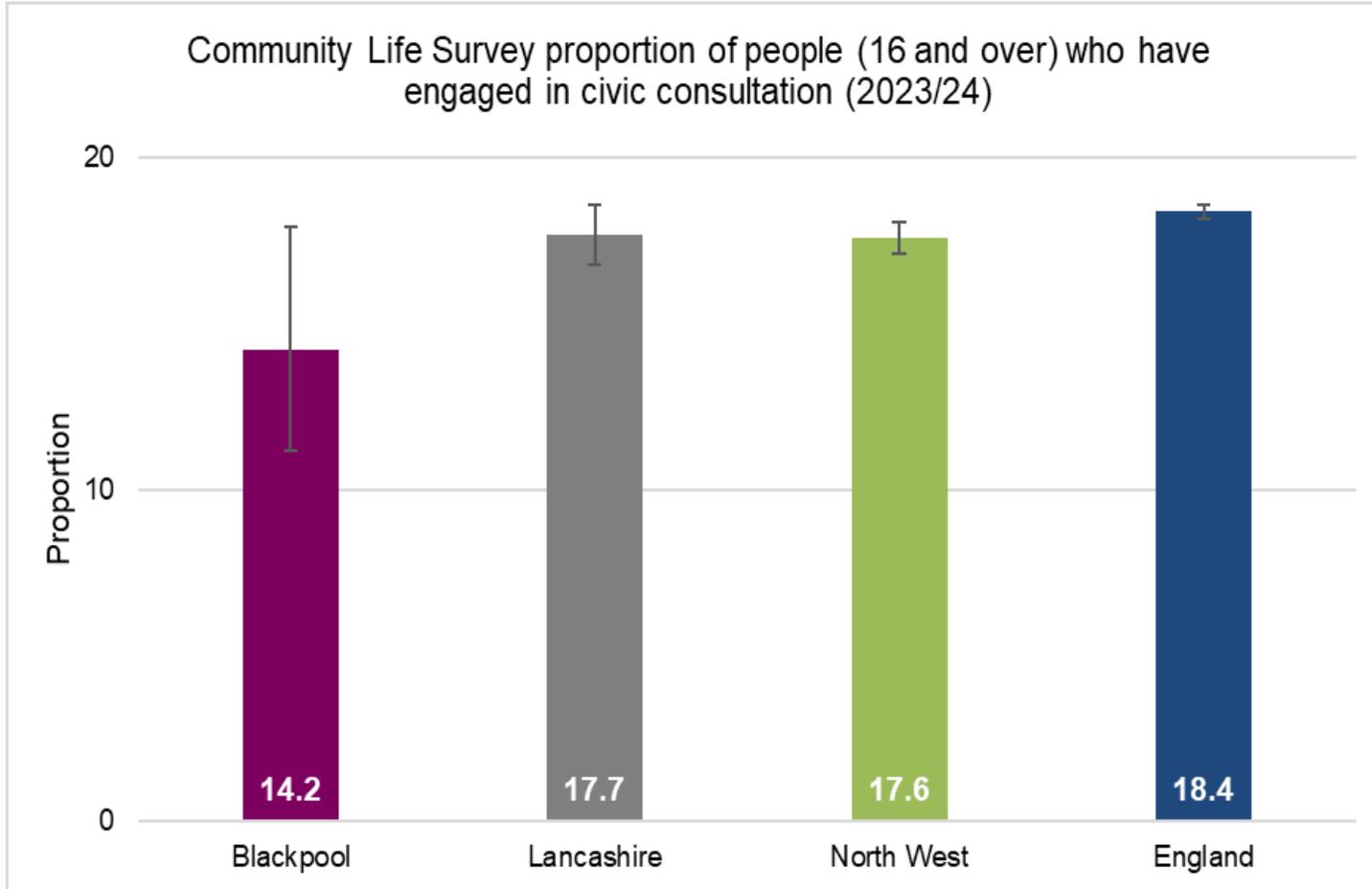
Civic activism and engagement

Influence and involvement in local decisions

Social action and volunteering



Engagement in civic consultation in the last 12 months



Blackpool is significantly lower than England & similar to Lancashire & the NW

Completed a paper or online questionnaire **13.9%** - no change

Attended a public meeting **3.9%** ↑

Been involved in a face to face or online group **2.9%** ↓

None of the above **81.6%** - no change
Total overall **18.4%** - no change

Note, respondents are able to select multiple responses



Engagement in civic activism in the last 12 months: have you been...

Response for England	Change	%
a local councillor	-	0.7
a school governor	-	1.2
a volunteer special constable or volunteer at a higher rank	-	1.0
a magistrate	-	0.2
none of the above	-	97.0
have you been a member of...		
a group making decisions on local health services	-	1.1
a decision making group set up to regenerate the local area	-	1.3
a decision making group set up to tackle local crime problems	-	0.8
a tenants' group decision making committee	-	1.3
a group making decisions on local education services	-	0.7
a group making decisions on local services for young people	↑	0.9
another group making decisions on services in the local area	↑↑	2.5
none of these	↓↓	93.6

**Blackpool any engagement
4.7%**

**Significantly lower than:
Lancashire 8.3%
North West 8.0%
England 7.7%**

Note, respondents are able to select multiple responses