

# JSNA Blackpool

## Joint Strategic Needs Assessment

Search



- Home
- Living and Working Well
- Health Conditions
- > Health Conditions
- > Accidents
- > Cancer
- > Cardiovascular Disease
- > Chronic Kidney Disease
- > Chronic Liver Disease
- > Diabetes
- > Epilepsy
- > Mental Health
- > Musculoskeletal Conditions
- > Respiratory disease
- > Suicide

Home &gt; Living and Working Well &gt; Health Conditions &gt; Accidents

## Accidents



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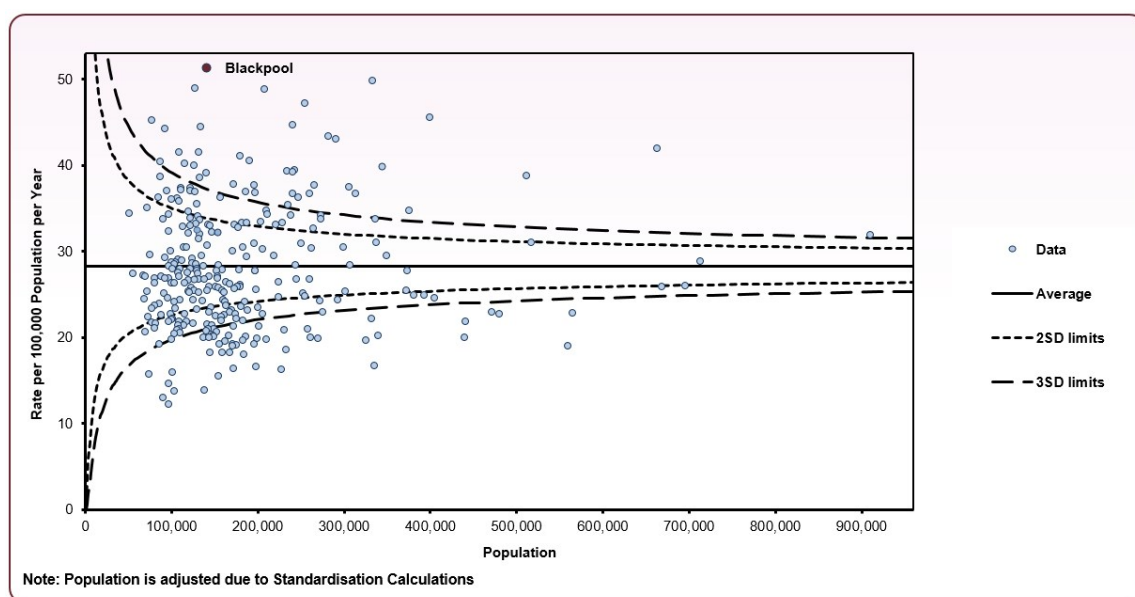
### Introduction

Accidents are the greatest single threat to life for children and young people. Falls, road traffic accidents (RTAs), fire, suffocation and drowning cause the largest number of fatalities in older people.

### Facts and figures

During the period 2020 to 2022, approximately 216 people died from accidental injury in Blackpool (all ages), an average of 72 a year. The directly standardised mortality rate (in this case per 100,000 population) is calculated to allow comparison between geographies of different population sizes and with different gender and age make ups. **Figure 1** shows Blackpool's directly standardised rate (51.3 per 100,000) of mortality from accidents is significantly higher than the average of English local authorities and is the highest in the country.

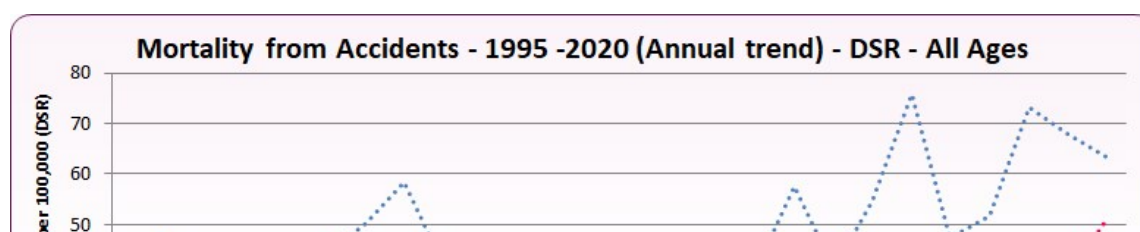
**Figure 1 - mortality from accidents 2020-22 - lower tier local authority**

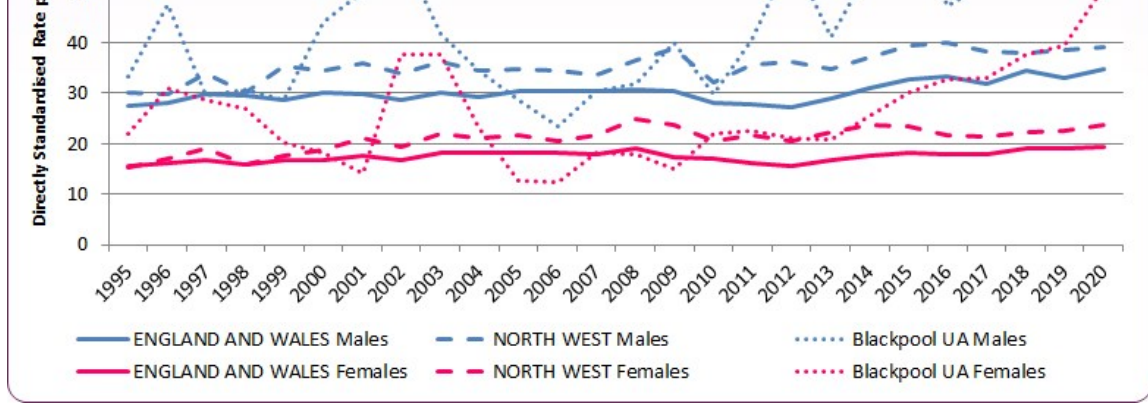


Source: OHID, Mortality Profile

**Figure 2** shows the trend in mortality from accidents, comparing Blackpool to the North West and England and Wales. Nationally and in the North West the mortality rate from accidents has risen slightly between 2012 and 2020. Blackpool's mortality rate has remained above the national rate with a sharper rise over the same period. Though considerably lower than the male rate, female rates increased sharply between 2019 and 2020 following an upward trend from 2014. The rise in accident mortality among males and females in Blackpool is mainly attributable to an increase in accidental poisonings.

**Figure 2 - trend in accident mortality 1995-2020**





Source: NHS Digital, Compendium: Mortality, 2022 (next publication currently on hold as of July 2022)

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